



## **Xun Li**

*Shanghai*

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### **PRACTICE AREAS**

- Fintech
- Financial services and regulatory
- Data protection
- Asset management
- Banking and finance

### **PROFESSIONAL EXPERIENCE**

Mr. Li specializes in FinTech, financial regulatory compliance, asset management, and personal financial data protection.

In the area of FinTech, Mr. Li advises FinTech companies and financial institutions on designing financial products in relation to consumer finance, asset management, payment services, etc., on drafting legal documents and on applying for financial licenses. He has participated in numerous equity and asset merger and acquisition deals and initial public offerings of FinTech companies.

In the area of financial regulatory compliance, Mr. Li Xun advises financial institutions (e.g., commercial banks, consumer finance companies, third-party payment institutions, and fund sales companies) on general regulatory issues, formulation of internal policies, and communications with regulatory authorities.

In the area of personal financial information protection, Mr. Li Xun advises FinTech companies and financial institutions on compliance issues relating to personal financial information protection, designing of financial products, formulation of internal policies, and implementing personal information impact assessments.

Before joining Han Kun, Mr. Li worked for both a well-known real estate company and King & Wood Mallesons.

### **EDUCATION**

Mr. Li graduated from the East China University of Political Science and Law with a Bachelor of Law degree in 2012. In 2015, Mr. Li graduated from the East China University of Political Science and Law with a Master of Law degree with a specialization in Financial Law.

### **QUALIFICATIONS**

Member of the PRC Bar

CFA Certificate in ESG Investing

**WORKING LANGUAGES**  
Chinese, English



## 李珣

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### 业务领域

- 金融科技
- 金融服务和金融监管
- 数据保护
- 资产管理
- 银行和金融

### 工作经历

李珣律师的主要业务领域为金融科技、金融监管合规、数据保护、资产管理、房地产融资、银行融资、金融 ESG 等。

在金融科技领域，李珣律师为各类金融科技企业或金融机构提供涉及资产和财富管理、消费金融、支付结算等业务的各类法律服务，包括但不限于创新产品设计、交易文件起草、日常运营合规、金融牌照申请等，并曾参与多个金融机构/金融科技企业的投资/并购项目。

在金融监管合规领域，李珣律师为各类金融机构提供合规咨询、制度起草、监管检查准备及应对等类型的服务，特别是在个人金融信息保护及金融消费者权益保护方面具有丰富的经验。

在资产管理、房地产融资及银行融资领域，李珣律师曾代表银行、信托、基金、理财子公司等各类金融机构及不动产投资机构参与结构化融资、夹层融资、银团贷款等项目，并曾代表知名房地产企业参与地产项目投资、地产基金设立等项目。

在加入汉坤之前，李珣律师曾分别在一家知名房地产企业和金杜律师事务所工作。

### 教育背景

李珣律师分别于 2012 年及 2015 年获得华东政法大学法学学士及硕士学位。

### 执业资格

中华人民共和国律师执业资格  
CFA ESG 投资证书

### 最近出版物

《图解金融科技：法律实务操作要点与难点》《中国消费金融公司发展报告（2022）》

### 工作语言

中文、英文