



Song Hong

Shenzhen

PRACTICE AREAS

- Fintech
- Financial services and regulatory
- Structured finance and asset-backed securitization
- Data protection
- General corporate

PROFESSIONAL EXPERIENCE

Mr. Hong specializes in a range of practice areas, including fintech, banking and finance, blockchain and cryptocurrencies, as well as corporate compliance matters related to the TMT sector.

In the fintech sector, Mr. Hong offers a full spectrum of compliance services to fintech enterprises and financial institutions. His expertise encompasses payment, wealth management, lending, consumer protection, anti-fraud measures, and data protection. He also provides advisory services to private equity investment in fintech ventures. He is responsible for legal analysis of complex issues, compliance assessments for innovative financial products, due diligence for investments, the design and drafting of corporate policies, legal compliance training and advocacy, and general corporate advisory services.

In the banking and finance sector, Mr. Hong has served numerous commercial banks, consumer finance companies, and online microloan companies. His work includes the structuring of financial products, due diligence for banking or asset backed securitization, the acquisition and restructuring of domestic and international licenses, the review and drafting of transactional documents, and general corporate advisory services.

In the blockchain and cryptocurrencies sector, Mr. Hong has served licensed cryptocurrency exchanges outside of China. His work includes the analysis of regulatory policies, due diligence for investments and virtual currencies, and the assessment of cross-border operational compliance, as well as general corporate advisory services.

In the TMT compliance sector, Mr. Hong extends his services companies operating in e-commerce, gaming, cloud computing, and artificial intelligence. His work includes the analysis of regulatory frameworks, the evaluation of business models, the design of compliance strategies, and general corporate advisory services.

EDUCATION

Mr. Hong graduated from Xiamen University with an LL.B. degree and an LL.M. degree in

International Law.

QUALIFICATIONS

PRC Bar Qualification

WORKING LANGUAGES

Chinese, English



洪松

深圳

业务领域

- 金融科技
- 金融服务和金融监管
- 结构化金融和资产证券化
- 数据保护
- 一般公司事务

工作经历

洪松先生的主要执业领域为金融科技、银行金融、区块链及虚拟货币以及与 TMT 领域相关的公司合规事务。

在金融科技领域，洪松先生为金融科技企业和金融机构提供支付、理财、信贷、消保、反电诈、数据等全方面合规服务，并代表投资机构就投资金融科技企业提供服务。工作内容包括重大疑难法律问题研究、创新业务合规分析、被投业务尽职调查、业务制度设计与起草、法律合规培训与宣导以及一般公司事务咨询。

在银行金融领域，洪松先生为多家商业银行、消金公司和网络小贷公司提供服务。工作内容包括金融产品结构设计、资产证券化尽职调查、境内外牌照收购与重组、交易文件审阅与起草以及一般公司事务咨询。

在区块链及虚拟货币领域，洪松先生为境外持牌虚拟货币交易所的区块链/虚拟货币业务提供服务。工作内容包括境内外监管政策分析、被投业务/虚拟货币尽职调查、跨境展业合规评估以及一般公司事务咨询。

在 TMT 合规领域，洪松先生为电商、游戏、云计算、人工智能等 TMT 领域企业提供服务。工作内容包括境内外监管法规分析、业务模式论证评估、合规整改方案设计以及一般公司事务咨询。

教育背景

洪松先生先后于厦门大学法学院获得法学学士学位及国际法学硕士学位。

执业资格

中华人民共和国法律职业资格

工作语言

中文、英文