



Rong (Estella) Chen

Beijing, Shanghai

+86 10 8525 5541
estella.chen@hankunlaw.com

PRACTICE AREAS

- Intellectual property
- Dispute resolution
- Mergers and acquisitions
- Foreign direct investment

PROFESSIONAL EXPERIENCE

Ms. Chen has practiced law in China more than 20 years and has profound research and legal practice experience, both in intellectual property law and corporate law. Ms. Chen's practice focuses on IP prosecution, licensing and transactions, litigation and dispute resolution re trademark, copyright, trade secret, and unfair competition.

Ms. Chen has extensive experience in serving both multinational and domestic clients in a wide range of fields. She has led the representation in some court cases which have been ranked as Top 10 typical cases by the High Courts. She has also successfully assisted leading companies to obtain "well-known trademark" protection for their trademarks and high damages.

Ms. Chen is dedicated to providing top-quality legal services in non-contentious IP matters including strategic protection of IP portfolios, prosecution and enforcement of IP rights, acquisition, transfer, use and licensing of IP assets, drafts and reviews of IP contracts, and advertising compliance.

Ms. Chen also handles other commercial disputes, foreign investment disputes, equity and asset transfers, state-owned asset disposal transactions, and advising clients on operational matters.

Ms. Chen has very strong personal abilities and a keen sense of responsibility, which has earned her high praise from her clients. She has provided IP services to famous brands such as Coca-Cola, L'Oréal, Dairy Queen, traditional multinational companies such as General Motors, Walmart, and Hyundai, Investment Fund such as Goldman Sachs, Allianz, Baillie Gifford, as well as TMT giants such as TikTok, Ali, Tencent, and Baidu.

Ms. Chen has been recognized for her outstanding legal work as China Top 15 Female Lawyers (2015) by Asian Legal Business and China Top 15 intellectual property Lawyers (2016) by Asian Legal Business, and has been recommended for intellectual property (2019, 2023, 2024) by The Legal 500 Asia Pacific. Ms. Chen was named to the 2018 list of 1000 foreign-related legal case experts of the PRC Ministry of Justice, and the 2020 List of Foreign-related Legal Case Experts by the Beijing Lawyers Association.

EDUCATION

Chicago-Kent College of Law, LL.M. (2005); Peking University, LL.B. (Intellectual Property Law) (1996), B.S. (Applied Chemistry) (1995).

QUALIFICATIONS

Member of the PRC Bar

Member of the PRC Patent Bar

HONORS AND AWARDS

Named by the Beijing Lawyers Association to its 2020 list of foreign-related legal case experts

Named to 2018 list of 1000 foreign-related legal case experts of the PRC Ministry of Justice

Recommended Lawyer in intellectual property (The Legal 500 Asia Pacific, 2018-2019)

Top 15 intellectual property Lawyers (ALB, 2016)

Top 15 Female Lawyers (ALB, 2015)

SOCIAL RESPONSIBILITIES

Deputy Director of the Trademark Law Professional Committee of the Beijing Lawyers Association

Member of the Legislative Committee of the China National Democratic Construction Association
in Beijing Dong Cheng District

WORKING LANGUAGES

Chinese, English



陈容

北京、上海

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业务领域

- 知识产权
- 争议解决
- 兼并和收购
- 外商直接投资

工作经历

陈容律师有 20 余年法律从业经验，对于知识产权及公司法律有深刻的研究和丰富的实践，专长知识产权、诉讼和争议解决、并购和公司实务、外商投资等，尤其擅长处理互联网企业、技术企业、文化传媒企业的运作和知识产权保护。

陈律师曾代表多家知名跨国公司处理在华知识产权事务，在知识产权领域具有丰富的实务经验。其中包括：策划企业知识产权保护策略和战略；代理商标、专利、版权、不正当竞争、商业秘密诉讼等知识产权争议案件；起草审阅技术交易相关协议、版权交易协议等知识产权合同；提供知识产权交易和尽职调查服务；在并购和合资项目中参与技术转让、技术许可等相关知识产权领域的谈判并提供专业建议；代理商标和专利申请，代理商标无效、异议、复审和专利无效。

陈律师还提供其他商事争议解决方案；处理外商投资法律纠纷；进行股权和资产收购；处理国有产权交易事项；针对企业的日常运营事项提供咨询服务。

陈律师因其卓越表现被评为 2015 年《亚洲法律杂志》中国最佳女律师、2016 年《亚洲法律杂志》中国 15 佳知识产权律师，亚太法律服务五百强 2019 年知识产权推荐律师，入选 2018 年司法部全国千名涉外律师人才库。

教育背景

陈容律师毕业于北京大学技术物理系(应用化学专业)和北京大学法律系(知识产权法专业)，并获得美国芝加哥肯特法学院 (Chicago-Kent College of Law) 法学硕士学位。

执业资格

中华人民共和国律师执业资格
中华人民共和国专利代理执业资格

荣誉与奖项

2020 年入选北京市律师协会涉外律师人才库
2018 年入选中华人民共和国司法部全国千名涉外律师人才库

知识产权推荐律师（亚太法律服务五百强，2018-2019）
中国 15 佳知识产权律师（亚洲法律事务，2016）
中国最佳女律师（亚洲法律事务，2015）

社会任职

北京市律师协会商标法律专业委员会副主任
中国民主建国会北京市东城区法制委员会委员

工作语言

中文、英文